The wording of the Choosing a Group's Name policy in the Digest of Al-Anon and Alateen Policies v4 as revised by the 2024 World Service Conference

Al-Anon Alateen Service Manual (P-24/27) - Al-Anon Family Groups

Choosing a Group's Name

When choosing an Al-Anon or Alateen group name, consider the welcoming and comforting focus of Tradition Five. Anyone affected by someone else's drinking is welcome at an Al-Anon meeting. It is vital that group names are inviting and attractive and that they avoid public controversy. Our spiritual growth has its roots in the principle of anonymity to enhance the sense of belonging and unity.

A group's name may be a person's first impression of Al-Anon. Consider the lasting impact the group name can have on newcomers, members, the public, and professionals. The group's name and meeting information may appear on local meeting lists, printed materials, websites, and other venues

al-anon.org 85

for sharing public information (see "Publicizing Meeting Locations" in the "Policies" section of this Al-Anon/Alateen Service Manual).

Members weigh the guidance of the spiritual principles found in the Twelve Traditions when choosing a group name:

- Common welfare for the greatest number in Al-Anon depends upon unity.
- Al-Anon does not affiliate with or endorse any outside enterprise, such as other Twelve Step groups, self-help groups, religious groups, rehabilitation facilities, or commercial businesses.
- The only requirement for membership in Al-Anon is that there be a problem of alcoholism in a relative or friend.
- The name does not affect another group or affect Al-Anon or A.A. as a whole.
- Al-Anon has no opinion on outside issues.

The Policy Committee and the World Service Conference have delegated authority and responsibility to the WSO to review proposed group names for adherence to Al-Anon policies and principles.

(See additional guidance found in the "Al-Anon and Alateen Groups at Work" section.)

The wording of the Choosing a Groups Name policy in the Digest of Al-Anon and Alateen Policies v3 previous to the revisions:

Choosing a Group's Name

Having an appropriate group name is very important because it is included in local and online meeting directories and may be a potential member's first impression of Al-Anon. The group's name should

al-anon.org 85

be inviting to all and reflect Al-Anon principles. A group's name should not imply affiliation with any other Twelve Step group, self-help group, commercial venture, agency, religious group, rehabilitation facility, or other outside enterprise even if the name is associated with its location—e.g., "the ____Church AFG" or "the ____ Hospital AFG."

To help avoid confusion with other entities, it is suggested that groups spell out their full name and include the letters "AFG" for Al-Anon Family Group.

The WSO will review proposed group names for adherence to Al-Anon principles. (See "Considerations When Starting Either an Al-Anon or Alateen Group": "Naming the Group" in the "Groups at Work" section of this Al-Anon/Alateen Service Manual.)